

2024 West Sacramento Little League Sponsorship

Gold Sponsor **\$3500**

- Exclusive sponsorship of 6 teams
- Team sponsorship plaques
- 3'x5' Sponsorship Banner
- Company name/logo on WSLI website
- Sponsor recognition at our Opening Day Ceremony and WSLI social media platforms
- WSLI hat and jersey
- Two exclusive Gold WSLI cups for free soft drinks at the snack bar

Silver Sponsor **\$2500**

- Exclusive sponsorship of 4 teams
- Team sponsorship plaques
- 3'x5' Sponsorship Banner
- Company name/logo on WSLI website
- Sponsor recognition on WSLI social media platforms
- WSLI hat and jersey
- Two exclusive Gold WSLI cups for free soft drinks at the snack bar

Bronze Sponsor **\$1500**

- Exclusive sponsorship of 2 teams
- Team Sponsorship plaques
- 3'x5' Sponsorship Banner
- Company name/logo on WSLI website
- WSLI hat and jersey
- Two exclusive Gold WSLI cups for free soft drinks at the snack bar

Home Run Sponsor **\$750**

- Exclusive sponsorship of 1 team
- Team Sponsorship plaque
- 3'x5' Sponsorship Banner
- Company name/logo on WSLI website

Jersey Sponsor **\$750**

- Exclusive sponsorship of 1 team
- Team Sponsorship plaque
- Company name/logo on WSLI website

Scoreboard Sponsorships & Sponsoring a Player

Scoreboard Sponsor **\$1500 or \$1000 if added to Gold, Silver, or Bronze sponsorship (limited space available)**

- 8' logo magnet to be displayed on one of three scoreboards from 2024-2025

Sponsor a Child **\$75**

- \$75 will cover 1 child to play who needs Financial Assistance.

Sponsor Information

Sponsor Name: _____

_____ Address: _____

_____ City: _____ State: _____ Zip: _____

Preference of team/player/division (no guarantee your request can be accommodated): _____

Contact person for advertising information (logos, banner info, etc.):

Contact Name: _____ Approved By: (Print Name) _____

Phone #: (____) _____ Email: _____

Approval Signature: _____

All sponsorships are tax deductible under 501(c)(3)

By signing this I, the sponsor, acknowledge the sponsorship policy and agree to adhere to all components of this policy. If I fail to adhere to this policy, West Sacramento Little League has the right to revoke my sponsorship.

West Sacramento Little League Sponsorship Agreement

This agreement between West Sacramento Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2024 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

_____ (Sponsorship Level)

For the above considerations, the Sponsor donates \$_____ to the West Sacramento Little League, understanding that its donation is to benefit the entire league.

Sponsor Form and Checks should be received by **January 31, 2024** and can be mailed to:

West Sacramento Little League | P.O. Box 155 | West Sacramento, CA | 95691
Attn: - Sponsorship Make checks payable to West Sacramento Little League

Accepted and agreed to:

By _____ Date _____
Sponsor Representative Signature

Printed Name Title

By _____ Date _____
Local Little League President's Signature

Printed or Typed Name